

CLAIMS

1. A method for enabling a golfer to address a stationary golf ball for a shot toward a target using a golf club including a shaft having a first end portion and a second end portion, the first end portion mounting an elongated grip having a first alignment mark and the second end portion supporting a club head, said club head
5 defining a sweet spot and a club face having a second alignment mark indicating the sweet spot, the first alignment mark extending transversely to the club face; said method comprising the steps of:
 - a) positioning said second alignment mark proximate a center of the golf ball facing the target;
 - 10 b) while keeping the second alignment mark proximate the center of the golf ball, pivoting the golf club until the first alignment mark is aligned over the center of the golf ball;
 - c) aiming the first alignment mark toward the target;
 - d) moving the golfer to a standing position such that the golfer's
15 feet are parallel to the first alignment mark; and
 - e) centering the second alignment mark with the center of the golf ball.
2. The method as recited in claim 1 including the additional step of pivoting the golf club so as to position the first alignment mark over the golfer's feet for comparison to determine that the golfer's feet are parallel to the first alignment mark.
3. The method as recited in claim 1 including the additional step of swinging and striking the golf ball with the golf club.

4. A golf club comprising a shaft having a first end portion and a second end portion; an elongated grip mounted on said first end portion; a club head supported by said second end portion, said club head defining a substantially planar club face and a club face center; a first alignment mark on said grip extending
5 transversely to said club face; and a second alignment mark on said club head indicating said club face center.
5. The golf club as recited in claim 4 wherein the golf club is a putter.
6. The golf club as recited in claim 4 wherein the golf club is an iron.
7. The golf club as recited in claim 4 wherein the golf club is a wedge.
8. The golf club as recited in claim 4 wherein the golf club is a driver.
9. The golf club as recited in claim 4 wherein said grip defines a grip top surface; and said first alignment mark is on said grip top surface.
10. The golf club as recited in claim 4 wherein one of said first and second alignment marks includes a line segment.
11. The golf club as recited in claim 4 wherein one of said first and second alignment marks includes a medium applied to the golf club.
12. The golf club as recited in claim 4 wherein one of said first and second alignment marks is embossed onto the golf club.
13. The golf club as recited in claim 4 wherein one of said first and second alignment marks is sunk into the golf club.
14. The golf club as recited in claim 4 wherein one of said first and second alignment marks includes a raised ridge.

15. The golf club as recited in claim 4 wherein one of said first and second alignment marks includes a recessed channel.
16. The golf club as recited in claim 4 wherein said club head defines a length transverse to said club face; said first alignment mark is elongated; and said first alignment mark extends in a direction transverse to said length.
17. The golf club as recited in claim 4 wherein said club head defines a club head top surface; and at least a portion of said first alignment mark is on said club head top surface.

18. A golf club comprising a shaft having a first end portion and a second end portion; an elongated grip mounted on said first end portion, said grip defining a grip top surface; a club head supported by said second end portion, said club head defining a substantially planar club face, a club face center, and a club head top surface; a first alignment mark including a first line segment on said grip top surface extending transversely to said club face; and a second alignment mark on said club head extending over said club head top surface indicating said club face center.
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19. The golf club as recited in claim 18 wherein one of said first and second alignment marks includes a medium applied to the golf club.
20. The golf club as recited in claim 18 wherein one of said first and second alignment marks includes a raised ridge.
21. The golf club as recited in claim 18 wherein one of said first and second alignment marks includes a recessed channel.